



## WISCONSIN ELECTRICAL TRADES COUNCIL, INC.

*Celebrating 60 Years of "Pride in the Electrical Trade"*

December 29, 2017

**To: Vendors/exhibitors invited to participate in the WETC 61<sup>st</sup> Anniversary Trade Show**

**Re: The Wisconsin Electrical Trades Council, along with our Supplier Sponsors, cordially invite you to participate in our 61<sup>st</sup> Annual Trade Show & Conference on Thursday, February 22, 2018 at Stoney Creek Hotel & Conference Center, 3060 S. Kinney Coulee Rd. Onalaska, WI 54650.**

The theme for our trade show this year is **"Tools, Equipment and Services for Electricians & Contractors."** While the theme may seem to be limiting we are only using this a focus point since all of you in some way provide the necessary tools, equipment and, most important of all, the material that electricians and contractors need to get the job done. A list of our Supplier Sponsors and some of the invited vendors/exhibitors is printed on the back of this letter for your reference.

**The trade show will begin at 12:30 PM and continue until 5:00 PM** in order to offer an opportunity for those on a noon break or after work & school to attend.

**Lunch for up to two company representatives** working your booth will be provided at 11:30 AM. Attendance at our Thursday Evening Banquet and Entertainment are not included in the booth registration fee, however, if you wish to join us tickets are available for \$25.00 each. Just fill in the appropriate area on the registration form.

If possible, we also ask that you consider providing a door prize that will be awarded at some point during the conference. As in the past, we will be using the **"Vendor Bingo"** cards to encourage attendees to visit every booth and a WETC provided door prize will be drawn from the completed cards. Door prizes will also be handed out at the Thursday evening banquet and the Friday morning WETC Annual Meeting. All door prizes will be tagged with your name so your firm will receive recognition for any you may choose to furnish.

A registration form is included with this memo. If you choose to take part in our trade show please complete the attached form and mail, fax or e-mail it to our office as listed. We can invoice you for the total amount if you provide a purchase order, charge it to your credit card or, if you wish to mail the form, include a check made payable to Wisconsin Electrical Trades Council.

**Note: All registrations to take part in the trade show must be received by February 9, 2018 and will be acknowledged upon receipt. A paid copy of the invoice will be sent by e-mail after the payments are processed in February if a valid address is provided.**

Thank you for considering being a part of our conference. We look forward to seeing you there!!

Steve Fick, Executive Administrator

## Supplier Sponsors



### Tentative list of invited Vendors/Exhibitors for WETC 61<sup>st</sup> Annual Trade Show and Conference

AJB Sales  
AMP Manufacturing & Supply Co.  
Brady Corp.  
Cooper Lighting  
Delta Breeze  
Electric Component Sales, Inc.  
Electro-Mechanical Industries, Inc.  
Enterprise Lighting  
Federated Insurance  
Focus On Energy  
Ganz/Computar  
GE Industrial Solutions  
Grissinger-Johnson Sales  
Hubbell Premise Wiring  
Holophane  
JTH Lighting  
Lee Noonan Company  
Lesco Incorporated  
Louvers International, Inc.  
Mega Rentals, Inc.  
Milwaukee Tool  
Monroe Truck Equipment  
Osram Sylvania  
Petersen-Finn Inc.  
Powers-Rawl  
RL Mlazgar  
Rouzer Sales Company  
Sony  
Technitrol, Inc.  
The Rennebohm Co./Pannasonic  
RSC – LaCrosse  
Advanced Electric Equipment  
Fabco Equipment Inc.

Alternative Sales & Marketing  
Anixter  
Cooper Bussman  
CRS Wisconsin  
Eaton Corporation  
Electroline Inc.  
Electro-Tech  
Farrel Equipment & Supply  
Electrical Association Resource Network  
Fruen's Sales Company  
Gaynor & Associates  
Grandy & Associates  
Hoffman Enclosures  
Hubbell Wiring Devices  
Impact Advertising  
L.F. George, Inc.  
Lenox Tools  
Lincoln Contractors Supply  
Klein Tools  
Midwest Electrical Resources Co.  
Minnesota Electrical Association  
MRL Company  
OEL-Weitzer Ltd.  
Pioneer Sales Group  
Progress Lighting  
Robert Bosch Tool Corporation  
Square D Company  
Steffes  
TSR  
Vermeer Wisconsin, Inc.  
Lackore Electric Motor Sales & Service  
Michael's Truck Equipment, Inc.  
St. Joseph Equipment

(This is a only a tentative list of vendors/exhibitors who have been in ional vendors vited to participate in our trade show.  
Additional vendors may be invited by our supplier/sponsors or word of mouth as this information is distributed.)

# Vendor Booth Registration Form

61st Annual WETC Trade Show – Thurs. February 22, 2018 - 12:30 to 5:00 PM  
Stoney Creek Hotel & Conference Center 3060 S. Kinney Coulee Dr. Onalaska, WI

## Registration Information & Cost

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip + 4: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Rep. # 1: \_\_\_\_\_ Rep. # 2: \_\_\_\_\_

**(Tables offered by the venue are 6' x 30" – Choose the number needed for your display space)**

One table     Two tables (Cost is same for 1 or 2)    \$ 150.00

(Access to electricity required?  Yes     No)

\_\_\_\_\_ additional table(s) @ \$25.00/each ----- \$ \_\_\_\_\_

Meal tickets for the evening banquet \_\_\_\_\_ X \$25.00 ----- \$ \_\_\_\_\_

**TOTAL AMOUNT**----- \$ \_\_\_\_\_

Please consider donating a door prize for the attendees at our conference. These door prizes will be given out at the Thursday Evening Banquet or the Friday meetings. All door prizes will be tagged so you will receive recognition at the time they are awarded. You may ship door prizes in advance to our office or bring them the day of the show and leave them at the registration table when you check in.

**Setup & Trade Show Hours:** The trade show will officially occur from 12:30 PM to 5:00 PM on Thursday, February 22, 2018. You will be able to start setting up at 9:00 AM that morning and must be ready by noon or shortly after. **Lunch for up to two exhibitors is included in the booth fee and will be available at 11:30 AM.**

**Registration Deadline:** Space is available on a first come/first served basis with no assigned booths. Please make sure we receive your registration by **Friday, February 9, 2018** to be included in the on-site directory and on the "Vendor Bingo" card.

**Mail this form** with booth registration fees or payment information to: **WETC PO Box 321 Wonevok, WI 53968.**

**If paying with credit card or PO you may:** FAX this form to (888) 881-9382 or Scan & E-mail this form to [wetcinc@gmail.com](mailto:wetcinc@gmail.com).

**All registrations will be acknowledged upon receipt. A paid copy of the invoice will be sent by e-mail after the payments are processed in February if a valid address is provided.**

### Payment Information

Check Encl     PO # \_\_\_\_\_     M/C     Visa     Discover     Amex    CVC #: \_\_\_\_\_  
(Security Code from back of Credit Card)

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card (Print): \_\_\_\_\_

Billing Address \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_